



BOARD MEETING AGENDA AND NOTES

[Roadmap to Profitability](#)
[Seattle Farm Coop Business Plan](#)
ONE PAGER
[To Do List](#)

Date: 02/21/2017 **Start:** 7:30pm PT **End:** 8:30 PT **Location:** SFC

1. ATTENDANCE & CHECKINS (1-2 mins each, max of 5 mins)

- **Ray Williams** (Pres)
 - Checkin: Date night with his wife to see Hidden Figures in Factoria.
- **Christy Cusick** (manager)
 - Checkin: Protest at the mosque today. Took Richard and friends to protest and they were well behaved and attentive
- **Meredith Holladay** (Interim Board Member)
 - Checkin: Working to hire a new massage therapist. Bought her plane ticket to Germany for her sister's wedding
- **Natalya Roberts** (Interim Board Member/Marketing)
 - Checkin: Training for the marathon and dog sitting through Rover.
- **Doug Sorin** (Interim Board Member/Business Plan)
 - Checkin: Had a great weekend. Looking for work that will be inspiring and enjoyable.

2. ADMINISTRATION (2 mins)

- **Facilitator:** Christy
- **Notetaker & Emailer:** Natalya
- **Approver:** Meredith
- **Time Constraints for meeting:** None

Upcoming Board Calls

- **Date:** 03/7/2017 **Start:** 6:30pm PDT **End:** 8:30pm PDT **Facilitator:**

3. HIGH FIVES (10 mins)

- Celebrate!
- Updates on Awesome
- Webstie Updates!!!
- New Candidate to join team
- Shelves!
- Work Station - Mostly Working. Christy purchased a light on Kathy's recommendation

- Presidio Pitch for Board Members
- Biz Plan Finished

4. **FYIS** (X mins)

- Thursday 23rd - 6:30 - Rainier Beach Action Coalition TABLE
- Meal worms eat Styrofoam

5. **OLD BUSINESS** (X mins)

- **Review To-Do list from last meeting**
 - (5 mins) copy/paste from #7 previous meeting
 - **GENERAL / PROJECT UPDATES** (XX mins)
- Shelving
- Forklift - waiting for space for trade items
- ~~Raising tires for semi-trucks (unloading 2x6s)~~
- **Continued topics from previous meeting** (XX mins)
(copy/paste from #8 previous meeting)
- ~~Post dates of future board meetings on website calendar - Christy~~
- **Christy** to reach out to Gene about garden
 - Tried to make communication
- New pictures of warehouse and products on the website - **Natalya**
- Consignment to be re-written (**Christy/Meredith**)
- Create pre-order form & choose date for class in the warehouse - **Gavin**
- **Ray and Christy** - Talk to owners about our garden plans (by 2/12/2017)
- **Natalya** Send out link to the group for the Google calendar (2/8/2017)
 - Merge with website calendar
- **Natalya and Christy** - Member Benefits display for co-op
 - Idea and design down - pick up foam board from co-op on Friday
- **Doug and Christy** - Meet and go over numbers for financials; talk about questions for the accountant
- **Christy** to talk to Seth about Aquaponic classes

6. **NEW BUSINESS** (XX mins)

SFC Organization (XX mins)

- Administration (licencing)
 - Policy change with insurance
 - Rent increasing next month
 - Push for long-term lease
 - Contract
 - Relationship with SEED - monthly reports?
 - New dent in the roll up door - Conway?
 - Vote for hiring Nerissa Metully - Vote passes
- Financial Status Update- low on funds, issues with credit cards
 - New QuickBooks stopped processing credit cards - funky QB thing
- Board- elections
 - Time commitment
 - Where to find people? Retirement, classes around Seattle
 - Board elections at the end of April (weekend after April 21st - 23rd)

- Ballot - what platform?
 - [Application](#) for position due on April 14th (Friday)
- Retail Shop- new layout
 - Moving register closer to the office - this will make it easier to see people coming into the shop
- Volunteer- tracking hours https://docs.google.com/spreadsheets/d/16UH0LBkX3-wQHDXTRlwsKwoc1q_BbxY7pl4D3w2W2Kl/edit?usp=sharing
- Education- meal worm, chicks, and aquaponics
- Communication Updates- contact needs to be made with seed about signage and space check in.
- Other Updates
- Chick Sale live dock sales low need a boost. need to packoff order numbers by march 1st before eggs are set.

https://docs.google.com/spreadsheets/d/1Y5vwmZhfU50kNXgr1IKrKso0_W69e1fWyq_1804zEKQ/edit?usp=sharing

Warehouse / Retail Shop (XX mins)

- Sales/Marketing- Melissa Love working on new sinage, push chick sale
- Communication Updates

Member Base (XX mins)

- Sales/Marketing
 - Push chick sale
- Other Updates

7. **GENERAL / PROJECT UPDATES** (XX mins)

- garden space update
- plant starts internal and members
- Jake Harris joining the chick sale his pitch
 - Class fee?
 - Class on Saturday, April 1st - Joy of Chickens

Hey Christy,

I would be happy to be a part of Chick Sale Weekend. It is a fun way to support the Co-op Mission, market Stone Soup and I enjoy getting to see you guys. Can I bring Plants for sale again?, that was a helpful added income. I am thinking Saturday would be the better day. Perhaps as part of our set up I could host a lunch time Joy Of chicken rearing class for new or interested chicken members serve Egg Drop soup, and the Co-op could sell tickets and we could both promote? I have multiple Stone Soup Outreach events in the south end that I could promote at before April 1st, if we got a flier together.

8. **TAKEAWAYS & TO-DO LIST** (5 mins)

- **Natalya and Meredith** - Website changes - list per email, posting the minutes
- **Natalya** - Picture of burlap for Annya for the webiste (2/24/17)
- ~~**Christy** - Ask Gavin if he would like to work the table with Ray on Thursday at RBAC event~~
- **Doug** - Send bookkeeper agreement to Christy

9. **TOPICS DEFERRED FOR NEXT MEETING** (5 mins)

[END]